

Carbon Reduction Plan

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Carbon Reduction Plan

Reveal Media Limited

21/05/2025

Commitment to achieving Net Zero

Reveal Media Limited is committed to achieving Net Zero emissions by 2050

Baseline Emissions Footprint

Baseline Year: 2023	
Additional Details relating to the Baseline Emissions calculations.	
<p><i>Our Approach to data collection for Green House Gas (GHG) Inventory</i></p> <p><i>We want to gather and record our energy consumption and carbon emissions for all our geographical locations</i></p> <p><i>We gathered data for Scope 1 and 2 for each entity, and we also collected limited data for Scope 3 upstream and downstream activities. We will look to expand our data collection and consider collecting and reporting data in accordance with the Green House Gas Protocol in future years.</i></p> <ul style="list-style-type: none">➤ Scope 1 – Direct – Company Facilities and Company Vehicles➤ Scope 2 – Indirect – Purchased Energy, purchased heating and cooling and Purchased steam➤ Scope 3 – activities that were considered for our Carbon Footprint data set include:<ul style="list-style-type: none">○ Production of components specific to our products○ Production of generic components used in our products○ Transportation of components to the manufacturing facility○ Transportation and logistics of products from the manufacturing facility to Reveal storage/distribution locations○ Transportation and logistics of products to customers○ Employee Commuting○ Employees' travel whilst carrying out duties including air and road mileage.	
Baseline year emissions: 2023	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	1.81
Scope 2	10.35
Scope 3 (Included Sources)	404.238
Total Emissions	416.4073

Current Emissions Footprint

Reporting Year: 2024	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	1.6710
Scope 2	3.1314
Scope 3 (Included Sources)	546.5
Total Emissions	551.38

Emissions Reduction Targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets.

- Absolute Reduction Target for Scope 1 emissions by 44% compared to baseline by 2030
- Absolute Reduction Target for Scope 2 emissions by 80% compared to baseline by 2030
- Intensity Reduction Target for Scope 3 Business Travel emissions based on tCO₂e per FTE by 53% compared to baseline by 2030
- Intensity Reduction Target for all emissions (minus Scope 1 & 2 + Business Travel) based on tCO₂e per £1M revenue by 50% compared to baseline by 2030

We project that carbon emissions will decrease (according to intensity reductions) over the next seven years to 50% by 2030.

Progress against these targets can be seen in the table below:

7 year (2030) Absolute (Scope 1&2) Reduction Targets	2023 baseline FUEL (Scope 1)	Total Scope 1 reduction target tCO ₂ e by 2030	Target Reduction %		Fuel Scope 1 (2024)	tCO ₂ e reduction	% Reduction
	1.8161	1	44.937%	➔	1.6710	-0.1451	8.685%
	2023 baseline ELECTRICITY (Scope 2)	Total Scope 2 target 2030 tCO ₂ e	Target Reduction %		Electricity Scope 2 (2024)	tCO ₂ e reduction	% Reduction
	10.3532	2	80.68%	➔	3.1314	-7.2218	69.75%
Total Emissions 2023 expressed as tCO₂e per £1M in revenue (minus Scope 1&2 and Scope 3 Business Travel)					Total Emissions 2024 tCO₂e per £1m rev (excluding Scope 1&2 and Scope 3 Business Travel)		
20.2623985					2024 tCO ₂ e per £1M rev	tCO ₂ e increase	% Increase
7 year (2030) Total Emissions CO₂e Intensity Reduction Target per £1M revenue	2023 Baseline tCO ₂ e per £1M rev	Total Emissions reduction target tCO ₂ e per £1M of rev by 2030	Target Reduction %	➔	21.8831	1.6207	8.00%
	20.2623985	10	50.648%				
Business Travel 2023 expressed as tCO₂ per FTE					Business Travel 2024 tCO₂e per FTE		
1.705672152					2024 tCO ₂ e per FTE	tCO ₂ e reduction	% Reduction
7 year (2030) Intensity Reduction Targets Scope 3 Business Travel per FTE	2023 Baseline tCO ₂ e per FTE	Total Scope 3 business travel reduction target tCO ₂ e per FTE by 2030	Target Reduction %	➔	1.648149036	0.0575231	3.49%
	1.705672152	0.8	53.098%				

Carbon Reduction Projects

The following environmental management measures and projects have been completed or implemented since the 2023 baseline. The carbon emission reduction achieved by these schemes equate to **551.38** tCO₂e.

- › *ISO 14001 certified*
- › *Green Energy Supplier for all UK operations*
- › *Annual Carbon Data collection*
- › *Electric vehicle offering*
- › *Encouraging public and green alternatives to transport*
- › *Investment in Green projects such as, Reforestation of Monarch Butterfly reserves / Planting food forests / Restoring Coral*

Carbon offset of all 2024 emissions via Carbon Neutral Britain and their Climate Fund



Declaration and Sign Off

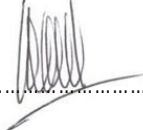
This Carbon Reduction Plan has been completed in accordance with PPN 006 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard

This Carbon Reduction Plan has been reviewed and signed off by the Chief Executive Officer

Signed on behalf Reveal Media:



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Alasdair Field, CEO

Date: ...26/06/2025.....